

AGENDA

Tuesday, June 23rd, 2009

6:30pm – 9:00pm **Welcome Reception - Cocktails & Dinner**
Renaissance Mayflower Hotel

Wednesday, June 24th, 2009

7:30am - 9:00am **Registration**

8:00am - 9:00am **Breakfast available**

9:00am - 9:15am **Welcoming Remarks**

9:15am - 10:30am **Realities of Climate Change: Repercussions of Extreme Weather on Low-income Communities**

Moderator: *John Kostyack, National Wildlife Federation*

Panelists: *Jerome Ringo, Apollo Alliance*
Andrew Fahlund, American Rivers
Paul Harrison, Environmental Defense Fund

It is widely recognized that climate change is affecting extreme weather patterns. This session will provide a solid set of facts about global warming and discuss historical, current and future trends. Climate change is not just a coastal community problem – extreme weather affects us all.

10:30am - 11:30am **Housing: Innovative and Affordable Mitigation Solutions for Low-income Populations**

Moderator: *Julie Rochman, Institute for Business and Home Safety*

Panelists: *Craig Tillman, WeatherPredict Consulting Inc.*
Bill Stallworth, Hope Community Development Agency
Miles Anderson, Florida Emergency Management Agency

Cost-effective and proven home mitigation programs and technologies really do exist. This panel will present the latest options available for safeguarding all homes.

11:30am – 12:00pm **Guest Speaker**
Congressman Bennie Thompson, Chairman, Homeland Security Committee

12:00pm - 1:00pm **Housing at Risk: Lessons Learned from Extreme Weather Events**

Moderator: *Bill Kelly, Stewards of Affordable Housing for the Future*

Panelists: *Lisa Blackwell, National Multi Housing Council*
Denise Muha, National Leased Housing Association
Michelle Whetten, Enterprise Community Partners, Inc.
Ghebre Selassie Mehreteab, National Housing Preservation Foundation

The recent wave of natural disasters remind us that greater attention needs to be paid to how multifamily housing stock is affected by hurricanes and floods, and the role the federal government can play to assist tenants, developers, and owners with of loss mitigation. Panelists will share past experiences and lessons learned to show how we can work together to create safer, affordable and effective housing solutions to prepare for future emergencies.

1:00pm - 2:15pm **Luncheon with Guest Speaker: Telling Serious Stories**
Joe Tankersley, Imagineer, Walt Disney World Resort

What we have learned from Innoventions at Epcot® about communicating important messages to the general public in a way that is entertaining, enlightening and empowering.

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2:15pm - 3:15pm

Evacuation Effectiveness: Meeting the Unique Challenges of Low-income Families

Moderator: *Debra Ballen, Institute for Business and Home Safety*

Panelists: *Jay Baker, Florida State University*
Walter Peacock, Texas A & M University

What perceptions do low income families and other vulnerable populations have about evacuation? What impediments to evacuation do these individuals now face? How can we make it more feasible for them to shelter in place, and how can we motivate them to evacuate to safety?

3:15pm - 4:30pm

Mainstreaming Communications: Reaching all Americans Exposed to Weather Perils

Moderator: *Leslie Chapman Henderson, Federal Alliance for Safe Homes*

Panelists: *Peter Mitchell, Salter Mitchell*
Tami Torres, My Safe Florida Home

This panel will discuss issues, roadblocks and strategies for delivering compelling information to the general public about safer and sustainable homes built to provide protection during disasters of all kinds. Presenters will focus on the successful ways to gain homeowner involvement in advancing disaster mitigation through behavior change and social marketing.

4:30pm - 5:30pm

Word from the Hill: Latest Intelligence and Analysis from Congressional Staff– Q&A Session

Moderator: *Jenn Fogel-Bublick, McBee Strategies*

Panelists: *Jim Johnson, Senate Banking Committee, (Minority Staff)*
Brian Martin, Office of Representative Gene Taylor, Mississippi
Eric Thompson, House Financial Services Committee, (Minority Staff)

5:30pm – 5:45pm

Closing Remarks

5:45pm – 6:00pm

Break

6:00pm – 7:30pm

Delegates' Open Mic Session & Dinner

Moderator: *Howard Kunreuther, Wharton Risk Management and Decision Processes Center*