



AGENDA

Wednesday, February 20th, 2008

6:30pm – 9:00pm **Welcome Reception and Dinner**
Keynote Speaker: Congressman Bennie G. Thompson, Chairman Homeland Security Committee
Asbury C, Yacht & Beach Club Convention Center

Thursday, February 21st, 2008

8:00am – 8:45am **Registration and Continental Breakfast**
Salon III, Yacht & Beach Club Convention Center

8:45am – 9:00am **Welcoming Remarks**

9:00am – 9:30am **Framing the Challenge**
Dr. Steve Lyons, The Weather Channel

9:30am – 10:15am **Sorting through the Noise: Statistics of the Hurricane Hazard**
Karen Clark, Karen Clark & Company
This session will focus on providing a solid set of facts about the risk from hurricanes. The presenter will discuss historical, current and a look into the future to understand the financial consequences of hurricane risk.

10:15am – 11:30am **Public Policy Considerations in Managing Hurricane Risk**
Moderator: Frank Nutter, Reinsurance Association of America
Panelists: David Conrad, National Wildlife Federation
John Echeverria, Georgetown Environmental Law & Policy Institute
Dan Sumner, Florida Department of Financial Services
Rep. Dennis Ross, Florida House of Representatives

Managing the risks associated with hurricanes is much more than "how much will my insurance cost?" There are many sound economic and societal reasons for our citizens to locate themselves "in harm's way". The recent hurricane insurance crisis has had an effect on the Florida economy. Recognizing the societal issues from the standpoint of our legislators and regulators is integral to making future mitigation efforts effective.

11:30am – 11:45am **BREAK**

11:45pm – 1:15pm **Luncheon and Presentation: Modifying the Hurricane Hazard: Dream or Reality?**
Dr. Isaac Ginis, WeatherPredict Consulting Inc.

Science has long searched for ways to extinguish or redirect hurricanes which threaten our shorelines. The presenter will explore some of the more recent developments and review some of the public policy considerations around these new technologies.



Cont'd

1:15pm – 2:45pm

Moving the Latest Innovations From Theory to Market

Moderator: *Craig Tillman, WeatherPredict Consulting Inc.*

Panelists: *Dr. Arindam Chowdhury, International Hurricane Research Center
Dr. Greg Kopp, University of Western Ontario
Dr. Forrest Masters, University of Florida
Dr. Timothy Reinhold, IBHS*

Understanding the physics of failure is crucial to creating economical loss mitigation techniques. This panel will include the foremost academics who are actively working to understand the forces on structures from high winds and what can be done to mitigate these forces.

2:45pm – 3:00pm

BREAK

3:00pm – 3:45pm

Making Mitigation Work: The Modeling Perspective

Moderator: *Bill Riker, Retired, RenaissanceRe Holdings Ltd.*

Panelists: *Dr. Peter Vickery, Applied Research Associates
Paul VanderMarck, Risk Management Solutions*

This session focuses on how practitioners combine hurricane hazards with engineering data to project economic losses. Over the last few years, the hazard has increased along with our perceived vulnerability to damage. What will need to happen to enable the new advances in mitigation science to be reflected in hurricane loss estimates?

3:45pm – 4:45pm

Short and Intermediate Term Forecasting – What's Really Useful?

Moderator: *Dr. Steve Lyons, The Weather Channel*

Panelists: *Dr. Eric Williford, WeatherPredict Consulting Inc.
Craig Fugate, FL Division of Emergency Management
Dr. Richard Knabb, NOAA/National Hurricane Center
Dr. Sai Ravela, Massachusetts Institute of Technology*

There has been much news in the last few years about how the art of short to intermediate term hurricane forecasting has improved significantly. This panel will explore the practical implications for these increased skills by having a dialogue between the producers of the information and those civil servants who must practically deploy the information.

4:45pm – 6:00pm

BREAK

6:00pm – 9:30pm

Cocktails and Dinner

Sneak Peek of Disney's New Interactive Weather Experience 'StormStruck'
Atlantic Dance Hall, Disney's Boardwalk

