



AGENDA

Monday, June 28th, 2010

- 11:00 am – 2:00 pm** **Registration**
Hilton Austin
- 2:00 pm – 2:15 pm** **Welcoming Remarks**
Bill Proenza – Regional Director, National Weather Service Southern US
- 2:15 pm – 3:30 pm** **Examining the Hazards**
Moderator: *Steven Cooper – National Weather Service*
Panelists: *Troy Kimmel – University of Texas*
Steve Lyons – National Weather Service
Tom Spencer – Texas Forestry Service
- Analyze and understand the different natural threats to Texas including wildfires, hail, flooding and tornadoes.
- 3:30 pm – 4:00 pm** **Keynote Address**
Bill Read – Director, National Hurricane Center
- 4:00 pm – 5:15 pm** **Affordable Housing Public Policies and Building Codes**
Moderator: *Ryan Sherriff – Center for Housing Policy*
Panelists: *John Henneberger – Texas Low Income Housing Information Service*
Sam Nelson – Texas Department of Insurance
Randy Shackelford – Simpson Strong-Tie
Andy Teas – Houston Apartment Association
Fred Tombar – U.S Department of Housing and Urban Development
- Take a look at mitigation issues that affect low income residents living in affordable housing.
- 5:15 pm – 5:30 pm** **FEMA's Mitigation Assessment Team – Lessons Learned from Hurricane Ike**
Paul Tertell - Mitigation Directorate, FEMA
- 6:15 pm – 7:00 pm** **Cocktails**
- 7:00 pm – 9:00pm** **Dinner**
Hilton Austin

Tuesday, June 29th, 2010

- 8:00am - 8:30am** **Continental Breakfast**
Hilton Austin
- 8:30am - 9:45 am** **Mitigation Success Stories**
Moderator: *Julie Rochman – Institute for Business and Home Safety (IBHS)*
Panelists: *Chuck Banks – Chuck Banks Associates*
Eugene (Butch) Kinerney – Federal Emergency Management Agency (FEMA)
Ernest Kiesling – Texas Tech University/National Storm Shelter Association
- Hear about organizations making a positive impact and learn how their mitigation efforts turned into success stories.
- 9:45 am – 11:00 am** **Mitigation at Work in the Business Community**
Moderator: *Diana McClure – 'Open for Business' Program, IBHS*
Panelists: *Mike Gifford – CapitalGroup/Association of Continuity Planners*
Mary Ann Reid – Greater Port Arthur Chamber of Commerce
Jeff Sjostrom – Galveston Economic Development Partnership
- Community resilience depends on local business recovery from disasters large and small. Experts who've 'been there' will talk about the importance of effective business continuity planning and of public/private partnerships for preparedness.
- 11:00 am – 11:30 am** **Keynote Address**
Lieutenant Governor David Dewhurst – The State of Texas
- 11:30 am – 12:45 pm** **Marketing Mitigation through Mass Appeal**
Moderator: *Leslie Chapman-Henderson – FLASH*
Panelists: *Jim Cowen - FloodSmart*
Liam Kernell – Tribe Creative Agency
Trenise Lyons – Great Hurricane Blowout Campaign (FLASH)
- Hear from successful awareness campaign managers how to make the biggest impact to the largest audience when you're short on resources.

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**TEXAS RISK
MITIGATION**
LEADERSHIP FORUM
A Hurricane Risk Mitigation Leadership Forum Event

12:45 pm – 1:30 pm

Focus on Texas: Texas Windstorm Insurance Association (TWIA)

Moderator: Julie Drenner – The Heartland Institute, Center on Finance, Insurance and Real Estate

Panelists: Sen. Mike Jackson – Texas Senate
Rep. John Smithee – Texas House of Representatives
Daniel Sutter – University of Texas, Pan American

Examine TWIA's role in mitigation in Texas and the challenges it faces.

1:30 pm

Closing Remarks

Lunch Available
Hilton Austin

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