



AGENDA

Tuesday, July 24th, 2012

10:00 am – 12:00 pm **Registration**
Hilton New Orleans Riverside

11:00 am **Buffet Lunch**

11:45 am – 12:30 pm **Welcoming Remarks**
R. King Milling; Chairman, America's WETLAND Foundation
Hon. Mitchell Landrieu; Mayor of New Orleans

12:30 pm – 2:15 pm **Framing the Challenge in the Gulf Coast**
Moderator: **Craig Tillman; President, RenaissanceRe Risk Sciences Foundation**
Panelists: *Dr. Pamela Jenkins; Professor, University of New Orleans/CHART*
Jerome Zeringue; Executive Director, Gulf of Mexico Alliance
William Aaron Jr.; Chairman of the Board, New Orleans Chamber of Commerce

How have past severe weather events affected the Gulf economically, ecologically and structurally? What did we learn and what can we change to help our communities? Experts will discuss interconnecting topics including: natural hazards risks, forecasting, evacuation protocols, land use and building practices, and socio-economic and environmental impacts.

2:15 pm – 2:30pm **Break**

2:30 pm – 4:00 pm **The Future of Resilience**
Moderator: **Jeffrey Williams; Director, Entergy**
Panelists: *Sidney Coffee; Senior Advisor, America's WETLAND Foundation*
Valsin Marmillion; Managing Director, America's WETLAND Foundation

Experts will present research studies and cost-benefit analysis that support the case for natural hazards mitigation. Learn how the energy industry is collaborating with their communities to enhance quality of life and economic prosperity.

4:00 pm – 4:15pm **Break**

4:15 pm – 5:30 pm **Mitigation Success Stories**
Moderator: **Susan Kaderka; Regional Executive Director, National Wildlife Federation**
Panelists: *Jennifer Gerbasi; Senior Planner, Terrebonne Parish Department of Planning and Zoning*
Recovery Assistance and Mitigation Planning Division
Raymond Misomali; Emergency Management Planner, Miami-Dade County Office of Emergency Management
Larry Buss; Retired, Chief of Hydrologic Engineering, US Army Corps of Engineers
Maura Wood; Senior Outreach Coordinator, National Wildlife Federation

Learn how communities have worked together and directed financial and social resources to reduce their risks from natural hazards. Regional experts will share their unique challenges, best practices and lessons learned.

6:30 pm – 7:00 pm **Reception**

7:00 pm – 9:00 pm **Dinner - Keynote Address**
Larry Schweiger; CEO, National Wildlife Federation

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Wednesday, July 25th, 2012

8:00 am - 8:45 am

Breakfast

8:45 am - 10:30 am

How Do We Create a Safer Gulf Coast?

Moderator: *Michael Cohen; Director, RenaissanceRe Risk Sciences Foundation*

Panelists: *Julie Rochman; President & CEO, Insurance Institute for Business & Home Safety (IBHS)*
Bill Windle; Managing Director, RenRe Energy Advisors Ltd.
Ann Roberson; South Carolina Safe Home Program, SC Department of Insurance
Joshua Saks; Legislative Director, National Wildlife Federation

What federal/state policies are most effective in promoting mitigation to homeowners? Is there scientific research to support mitigation behaviors and products? What is the insurance industry doing to promote effective mitigation?

10:30 am – 10:45 am

Break

10:45 am – 12:35 pm

Gulf Coast Conversations (two 50 minute workshop sessions)

Construction/Building

Moderator: *Julie Rochman; President & CEO, Insurance Institute for Business & Home Safety (IBHS)*

Energy Policy and Security

Moderator: *Jeff Williams; Director, Entergy*

Environmental Policy

Moderator: *Susan Kaderka; Regional Executive Director, National Wildlife Federation*

Government Policy

Moderator: *Michael Cohen; Director, RenaissanceRe Risk Sciences Foundation*

Impact on Small Business

Moderator: *Valsin Marmillion; Managing Director, America's WETLAND Foundation*

Research and Science

Moderator: *Craig Tillman; President, RenaissanceRe Risk Sciences Foundation*

Communicating and Educating Consumers

Moderator: *Leslie Chapman Henderson; President & CEO Federal Alliance for Safe Homes (FLASH)*

12:35 pm – 1:30 pm

Lunch - Keynote Address

Leslie Chapman Henderson; President & CEO Federal Alliance for Safe Homes (FLASH)

1:30 pm – 2:45 pm

Summaries of Gulf Coast Conversation Workshops

2:45 pm

Closing Remarks

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